



Arctic Valley Ski Area & Ski Team Sponsorship Program

The Anchorage Ski Club (ASC) is the non-profit owner/operator of Arctic Valley (AV) Ski Area, located just 8 miles north of Anchorage in the Chugach Mountains. We've been in business since the 1930s and have a long and rich history in Southcentral Alaska. The ski area will be open weekends, school holidays, and Thursdays & Fridays starting in March; our tubing area is open Thursday-Sunday from Thanksgiving to early April.

Youth racing team (AVST): Our youth racing team continues to grow after four successful seasons and aims to serve 100 kids this coming season. Our goal is to keep racing affordable to families for years to come. In the 2021/22 season we hosted 4 races: Youth Ski League (YSL) GS, Arctic Valley Cup, U10 State Championship, and the U12/14 State Championship, and plan to continue providing this invaluable opportunity for kids interested in learning to ski competitively.

Freeride program: Our freeride team, entering its third year, expands the opportunities for kids who aren't interested in racing. This program uses Arctic Valley's excellent and challenging terrain to develop skills and transform kids into advanced all-mountain riders.

Adult Town League: Entering its second season, our March and April Thursday night adult Town League series is a great opportunity for everyone to come out and put some laps in on our race course! With ski, snowboard, and telemark/other categories, everyone is included.

Tube Park: Our tube park sells out every weekend! To accommodate this increased demand, the tube park will be open 4 days a week (Thursday-Sunday) during the 2022/23 season, plus additional days during school holidays. The tube park serves ~800 customers a week, or over 13,000 over the course of a season.

Festivals: Arctic Valley hosts our Merry Marmot Festival in the spring, with live music and fun events. This festival is a staple in the Anchorage ski community, and draws hundreds of attendees each year. Our summer music festival, Chugach Fest, celebrates music, great food, and beer in the mountains! With an all-star lineup of local musicians over two days, this event is quickly becoming one of Anchorage's premier summer music events.

To build on our long history of providing quality outdoor recreation, and to continue creating lifelong skiers, we need generous sponsors like you to help us achieve our pre-season fundraising goal of \$100,000!

2022/23 Sponsorship Levels:

Your organization's sponsorship of AV and the AVST will be recognized by having your name or logo displayed on your choice of the following (first come basis). All recognition is for one year/season, unless otherwise stated, and has a minimum sponsorship amount within a specific sponsorship level.

All sponsors will receive a spot on the donor/sponsor wall in the lodge, and their logo on the sponsorship banner on Arctic Valley's website. **Silver** sponsors of \$5000 or more will receive 2 corporate season passes for Arctic Valley Ski Area and 10 tube park tickets to share with their clients and staff. **Gold** sponsors of \$10,000 or more will receive 2 corporate season passes and a tube park party*. **Platinum** sponsors of \$15,000 or more will receive 4 corporate passes and a tube park party*.

*One 90-minute session, available on Thursdays & Fridays of non-ASD holidays.



ARCTIC VALLEY

Capital Sponsorships: We have a list of capital improvement items that are available for sponsorship at a variety of levels and with various recognition opportunities. If you are interested in becoming a one-time, permanent (life of the equipment) sponsor of critical equipment for the ski team or ski area, please contact John or Luke (see below) to discuss.

Our guests and members are very proud to support a locally operated non-profit and will go out of their way to support the businesses that support Arctic Valley Ski Area and Ski Team.

ASC is a registered 501(c)(3) organization (Tax ID: 92-6003384) so your sponsorship may be tax deductible. See attached order form. We thank you for your consideration and look forward to seeing you on the hill this winter!

Thank you for your support,

Luke Clement
ASC Board Member / AVST
(907) 230-1149
lukeclement@arcticvalley.org

John Robinson-Wilson
General Manager
907-351-3256
gm@arcticvalley.org



ARCTIC VALLEY

Sponsorship Order Form

Business name: _____

Contact: _____ Phone: _____

Email: _____ Date: _____

Please check one of the following recognition options to accompany your financial sponsorship of Arctic Valley and the Arctic Valley Ski Team.

Recognition availability is first come first serve. Please confirm your desired sponsorship opportunity is still available before mailing checks!

Form and checks can be mailed to:

Anchorage Ski Club, Inc

PO Box 200546

Anchorage, AK 99520

Platinum (\$15,000 and above)

Sponsor a Sunday (Min- \$15,000) Includes complimentary employee lift tickets, \$10 discount on all public lift tickets, and sponsor handouts to go with all lift tickets.

Exclusive Sponsor of AVST (Min \$25,000) Put your business on the AVST team coats which will be worn by 100+ kids and coaches for years in the future.

Gold (\$10,000 to \$14,999)

Exclusive Event Sponsorship (Min \$10,000 per event) – Merry Marmot (Spring), ASC Anniversary (Winter), Chugach Fest (Summer)

Exclusive Sponsor for the AV Tube Park (Min \$10,000) Hosting ~800 guests each week, our tube park has proven to be very popular. Our snow guns enable us to open the park in late November. Your company logo and name will be printed on a banner that will be displayed prominently to guests at the bottom of the tubing hill.

Sponsor of AVST / Coats (Min \$10,000) Put your business on the AVST team coats which will be worn by 100+ kids and coaches for years in the future.

Silver (\$5,000 to \$9,999)

Exclusive Banner at Entrance to AV - (Min \$5,000) Large banner on the back of Chair 1's motor room, which faces the road and is highly visible to all people coming up Arctic Valley Road.

Exclusive Sponsor of a Ski Race (Min \$7,500) Put your business logo on the race T-Shirt worn by 200 kids for years in the future! Approximately 500+ patrons are expected at each race hosted in February, March, and ... 2023. Includes podium sponsorship.

Anchorage Ski Club

PO Box 200546 Anchorage, AK 99520

Phone: (907) 428-1208

Lodge: (907) 301-1031

We are a registered 501(c)(3) organization. Tax ID: 92-6003384



Bronze (\$1,000 to \$4,999)

Snowcat Groomer Decal (\$1,000)

Sponsor a tower on T-bar, Chair 1, or Chair 2 (Min \$1,000 each) Put your business' name on a tower to be seen by riders all season long! We expect 400-500+ Patrons per weekend. Pick your favorite tower.

Espresso shack (Min \$1,000) Display your business name on the side of the espresso shack that faces the entrance to AV and all parking lots. Everyone who comes to AV looks in this direction.

Exclusive Rope Tow Sponsorship (Min \$2,500) Put your business name on a banner at the beginner rope tow, prominently located just outside of the lodge.

Ski Patrol Sled Cache on Windy Corner (Min \$2,500) Sponsor this small capital project and have your name permanently affixed to the side of the cache, to be seen by everyone who takes the High Traverse off of Chair 2.

Sponsor town league race series (Min \$2,500) Exclusive sponsor of our Thursday evening race series!

Hiking Kiosk (Min \$2,500) Your business name will be prominently displayed on the hiking kiosk, where all summer visitors stop to pay their parking fee and read any notifications.

Sponsor a Ski Race (Min \$2,500) Put your business logo on the race T-Shirt worn by 200 kids for years in the future! Approximately 500+ patrons are expected at each race hosted in February, March, and April 2023. Includes podium sponsorship.

Terms: 1-year sponsorships are for Oct 2022 to Oct 2023. Sponsor to provide print-ready logos and graphics. ASC will pay to have signs printed and mounted. Damaged signs will be replaced by Anchorage Ski Club at no additional cost.

Acknowledgement: _____(Signature)

Sponsorship Amount: _____

Check enclosed (make payable to Anchorage Ski Club)

Credit Card (you will be contacted to pay by phone)

Contact Luke Clement (907) 230-1149, lukeclement@arcticvalley.org or John Robinson-Wilson (907) 351-3256, gm@arcticvalley.org to confirm or with questions.